



**K.RAMAKRISHNAN COLLEGE OF
ENGINEERING(Autonomous)**

*Accredited by NAAC with 'A' Grade, ISO 9001: 2015 Certified Institution
(Approved by AICTE & Affiliated to Anna University) Samayapuram,
Tiruchirappalli – 621 112*

**INSTITUTION INNOVATION COUNCIL (IIC)
IIC - DRIVEN ACTIVITIES**

Report on

**“A SEMINAR ON ENTREPRENEURIAL
OPPORTUNITIES IN EXPORTS AND
IMPORTS”**

DATE: 21.12.2021

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized “**A Seminar on Entrepreneurial Opportunities in Exports and Imports**” on 21.12.2021. The chief guest Mr. M. Backiyavelu ITS, Asst. Director General of Foreign Trade, DGFT, Chennai. The event was coordinated by Dr. D.Srinivasan, Principal & President- IIC, Dr.R.Kamaraj Professor & Head/MBA and Dr.S.Titus, Professor/ EEE & IIC convener along with the coordinator Mrs.P.Janet Mary Portia.

MHRD -IIC has taken **Initiatives** continuously and conducting Innovation and Entrepreneurship development programs, Startup programmes etc., for all the students and faculty of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. The webinar is conducted through Google meet platform, more than 115 students and 10 staff was participated in this seminar programme. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The chief guest speaker Mr. M. Backiyavelu ITS, Asst. Director General of Foreign Trade, DGFT, Chennai addressed the students on Export and Import. He has explained the participants about how to start an export and import business and about the procedures to be followed before starting their career as an exporter and importer. The students and faculty members were more benefited and enjoyed the session and it was more interactive and good. The event was started with the introduction about IIC, followed by welcome address by Mr. K.C. Sai Arun Vinkran II-MBA, and vote of thanks by Mr.R.Hari Krishnan II-MBA and photo session by Mr.B.Imayavan, Assistant Professor/MBA.

The details of the Programme was uploaded in the College Social media and the Screen shots of the session are attached below.

Thank you.



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SESSION PHOTOS





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